



**Humanitarian
Leadership
Academy**



In Their Shoes (VR)

Request for Proposals – September 2024

About Us

We are the Humanitarian Leadership Academy. We strengthen people's skills and capabilities through learning, working with people in the humanitarian sector and beyond to prepare for and respond to crises.

We are a sector-facing team within Save the Children. We benefit from the knowledge and experience brought by 100 years of responding to crises while still retaining our independence. This allows us to complement Save the Children's work, supporting more humanitarians, working with anyone with an interest in creating positive change, and exploring new innovations in learning.

But it's not really about us. We help organisations in the humanitarian sector and beyond to amplify their reach, share their knowledge and build their networks. Our combined impact – collectively developing people's skills to respond to crises – is infinitely stronger through working together.

Digital Learning Lab

We have a team of learning and digital specialists who are experts in developing innovative online training. We are constantly innovating with new approaches and technologies, but always approach problems with the needs of learners at the forefront.

Through our technology platforms we aim to democratise access to free quality learning. Kaya (kayaconnect.org) is our global learning marketplace where courses and resources are made freely available to humanitarians and organisations across the sector. We have over 500k learners, over 2-million enrolments and 1-million course completions online globally.

We have also developed a series of award winning mobile apps, including serious games and immersive experiences, that focus on the development of high-level technical and soft skills. We regularly partner with innovative technology companies in order to explore future trends in online learning and prototype new ideas.

In Their Shoes VR

In Their Shoes will be a series of short immersive stories to help responders mentally prepare to work in crisis affected conditions. The narratives will be based on the real experiences of local people and responders.

We believe that immersive technologies can help learners feel more present and emotionally connected to training scenerios. This will help them develop the mental resilience required to work in stressful conditions.

As well as supporting learning initiatives, the series aims to raise awareness with the public of the humanitarian conditions experienced worldwide.

Proposal Brief

We are looking to partner with technology and design companies experienced with modelling high quality three-dimensional environments based on a narrative brief.

The target device for the experiences will be minimum the Meta Quest 2 and the application will be developed with the Unity game engine. Companies will not be expected to develop the full application. They will work in partnership with the HLA to co-design the experience and will be responsible for creating the visual assets only.

Budget for this brief is approximately £50k (including VAT).

Ideally the project should start in October 2024 and run until the end of January 2025.

Deadline for initial interest is 23:59 UTC on Friday 4 October 2024. Shortlisted companies will be invited to present their creative concept to a small panel during the week commencing Monday 7 October 2024.

Interested parties should email digitallearning@savethechildren.org.uk to ask any questions and to request a short proposal template.