About today's session

1. Panellist presentations
Hear about their impactful work to drive digital innovation in humanitarian action

2. Panel discussion led by Lucy Hall
What are the challenges faced & what's needed to accelerate progress?

3. Audience Q&A session
Use the Zoom Q&A function to submit your questions for the panel

Housekeeping

- **Session recording**: Link & slides will be shared in post-event email
- **Q&A:** Submit your questions via the Q&A function, for our discussion at the end
- **Sharing your thoughts**: Use chat for reflections & reactions
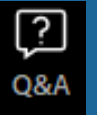
**House rule:** Please keep questions and comments respectful & on-topic

- **Accessibility**: Turn on captions (including translated captions) by clicking 'More' at the bottom of your screen,
  then **Show Captions** CC, and select your language

- **HPass badge:** An email with details of how to claim your badge to follow!

Angelina Ndung'u, Project management, technology and UX research professional (independent)
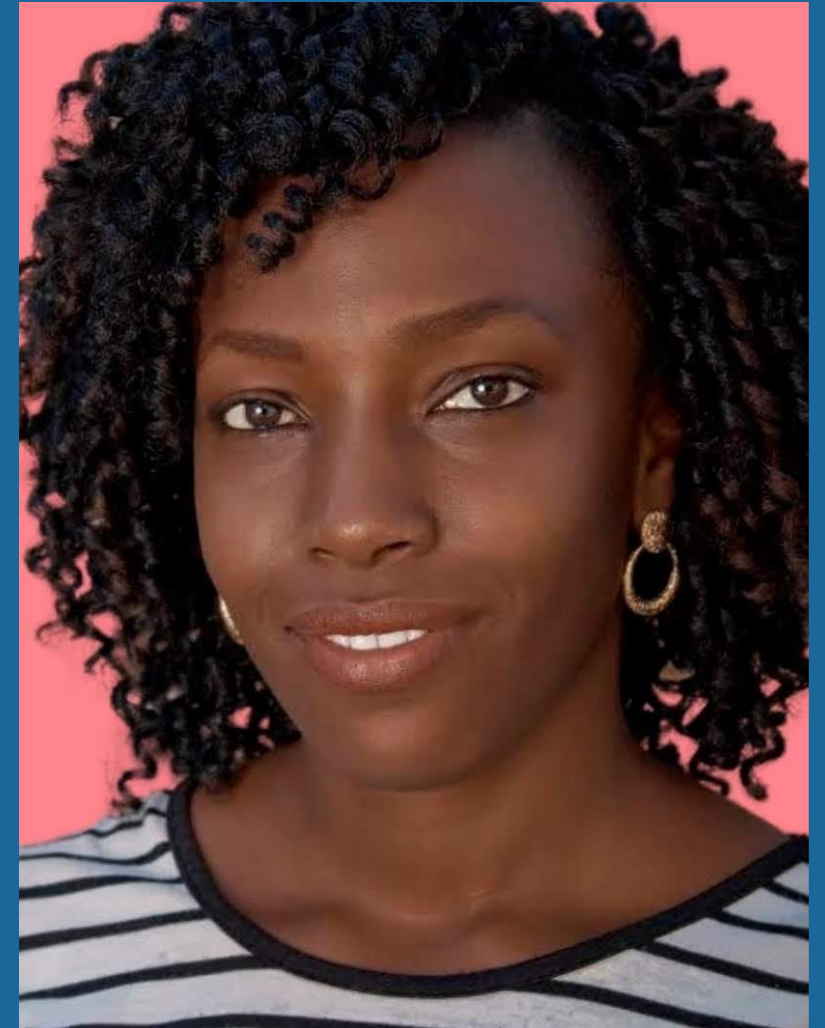
Background

- **How I got here**
  - **Supporting humanitarian organisations for both immediate and resilient action.**

Experience & Impact in Digital Innovation

- **Kujalink (ADESO)**
  - **Overseeing the development of a digital platform for humanitarian efforts among others**
- **KeNIA**
  - **Policy frameworks to drive innovation & inclusion in the country**
- **WorldReader & SokoWatch**
  - **Using user research to build inclusive digital solutions for women and girls**
- **Refunite**
  - **Leveraging technology for reconnections of refugees and displaced persons.**

Key Lessons from implementing Digital solutions

- **Overlooking professionalism and ethical leadership**
  - **Uphold existing professional frameworks for scale & repeatability.**
  - **Adaptive Software engineering and HCD**

- **Collaboration vs competition**
  - **Among teams, partners, the community (Men for women - world reader)**
  - **Strategic partnerships (The Unfunded list - Kujalink, MChanga- REFUNITE)**
  - **Leveraging networks (National library book clubs - WorldReader, NEAR - Humanitarian and Development mapping)**

- **Dynamic and ever evolving systems to support local contexts:**
  - **Kujalink: Need for sustainable, scalable solutions that fit local contexts. Wasoko: User-led system development, incentivised content generation by local communities.**
  - **Dynamic mapping through automated profile creation & management by the CSO staff**

Key Lessons from implementing Digital solutions

- **Inclusivity and representation barriers: Language, connectivity and digital literacy.**
  - **Continuous engagement through webinars and personalized one-on-one interactions.**

- **Receptivity of funders to adapt to changing community needs & experiences.**
  - **Educationals (partners across the board) help to spur engagement & participation in the crafting of community centric support.**

Conclusion

- **User-centred innovations in humanitarian efforts is a must (women, more so).**
- **Collaboration, Trust and Professional ethics.**

Karin Maasel
CEO
Data Friendly Space

Kat Dixon
Impact & Advocacy Lead
Jangala

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HX Webinar Series

Panel discussion
What are the challenges faced and what's needed to accelerate progress?

Panel discussion: audience questions

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CEO,
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Angelina Ndung'u
Project management,
technology & UX research,
Independent consultant

Kat Dixon
Impact & Advocacy Lead,
Jangala

Lucy Hall [Host]
Data and Evidence
Specialist,
HLA

Submit your question via the Zoom Q&A function

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Thank you and next steps

- **Survey:** Please share feedback via Zoom survey

- **Keep an eye on your inbox:** a copy of the recording and slide deck will be emailed to you

- **HPass digital badge:** you will receive a separate email with details of how to claim your badge

- **Check out courses on kayaconnect.org**

HX Webinar Series | Women, tech and bridging the digital divide

Webinar attendee